

# PROGRAMS ON THE AIR

|              |              |
|--------------|--------------|
| WAAT... 970  | WMCA... 570  |
| WCBS... 880  | WMGM... 1050 |
| WEVD... 1330 | WNBC... 660  |
| WINS... 1010 | WNEW... 1130 |
| WJZ... 770   | WNJR... 1430 |
| WLIB... 1190 | WNYC... 830  |

|              |              |
|--------------|--------------|
| WOR... 710   | WCBS-TV... 2 |
| WTV... 1280  | WNBT... 4    |
| WPAT... 930  | WABD... 5    |
| WQXR... 1560 | WJZ-TV... 7  |
| WVON... 620  | WPIX... 11   |
| WWRL... 1600 | WATV... 13   |

The New York Times  
**NEWS BULLETINS**  
every hour on the hour 7 A. M.  
to midnight over  
WQXR  
(1560 in your dial)  
WQXR-FM  
(96.3 mc. Channel 21.1 and 45.9 mc.)

## MORNING

- 5:00-WOR—Your Town—Joe Bier
- 5:30-WNBC—Rural Rhythms—Tom Faze
- 5:45-WJZ—Recorded Music
- WCBS—News: Revellie Program
- 5:55-WNBC—News: Tex Antoine—Records
- 6:00-WOR—Rambling With Gambling
- WJZ—Fanny Phillip Alamo
- WCBS—Variety: With Singer Settling
- WNEW—Anything Goes—Variety
- WMGM—Newsreel
- WMCA—News: Recorded Music
- 5:30-WNBC—News: Bob Smith Show
- WJZ—Klarnan's Corner
- WNEW—News: Anything Goes
- WNS—Art Scanlan Show
- 6:55-WNYC—News: Sunrise Symphony
- 7:00-WNBC—News: Bob Smith's Show
- WOR—News: Melvin Elliott
- WJZ—News—Don Gardner
- WMCA—News: Recorded Music
- WNS—News: Art Scanlan Show
- WMGM—Recorded Music
- WQXR—The New York Times News
- 7:05-WQXR—Breakfast Symphony
- 7:15-WOR—Gambling's Musical Clock
- WJZ—Klarnan's Corner
- WMCA—News: Rise and Shine
- 7:25-WNBC—News: Recorded Music
- 7:30-WQXR—Weather Report
- 7:30-WNBC—News: Charles F. McCarthy
- WNEW—News: Anything Goes
- WQXR—Breakfast Symphony
- 7:35-WMGM—Psychology Talk: Music
- 7:45-WNBC—Bob Smith Show
- WCBS—News: Harry Clark
- WMCA—Unity Viewpoint
- WNYC—Weather: News
- 7:55-WJZ—WMGM—News Reports
- 8:00-WNBC—News: Bob Smith Show
- WOR—News: Prescott Robinson
- WJZ—News: Martin Agronsky
- WCBS—Morning News Round-Up
- WMCA—News: Antiquarian Record Shop
- WNYC—Around New York
- WMGM—Lobby and Ginger Grey
- WQXR—The New York Times News

## MONDAY, APRIL 4, 1949

### RADIO

- 1:55-4:30—Baseball: Yankees-Cincinnati. St. Petersburg, Fla.—WINS.
- 4:30-5—President Truman, Dean Acheson and Others, at North Atlantic Treaty Signing Ceremonies. Washington—WNBC, WOR, WJZ, WCBS, WNYC, WNEW, WAAT, WMGM, WQXR, WWRL.
- 11:30—Repeated From Recording—WOR.
- 8-8:30—Cavalcade of America: "Citizen Mama": Irene Dunne—WNBC.
- 8:45—Operetta: "Mlle. Modiste." With Dorothy Kirsten, Gordon MacRae and Others—WJZ.
- 8:05-9—Symphony Hall: Saint-Saens, Symphony No. 3—WQXR.
- 8:30-9—Martha Lipton, Soprano; Howard Barlow Orchestra—WNBC.
- 8:30-9—Variety: Arthur Godfrey Talent Scouts—WCBS.
- 9-9:30—Jussi Bjorling, Tenor; Donald Voorhees Orchestra—WNBC.
- 9-10—Radio Theatre: "Family Honeymoon." With Claudette Colbert and Fred MacMurray—WCBS.
- 10-10:30—American Forum: "Progress Report of the 81st Congress": Representative Hugh Scott, Senator J. Howard McGrath—WOR.
- 10:15-10:30—Bureau of Intercultural Education: Award to Mrs. Eleanor Roosevelt; Presentation by John Foster Dulles—WINS.
- 10:30-11—On Trial: "Should the United States Accept the Atlantic Defense Proposal?"—WJZ.

- 2:45-5—North Atlantic Treaty Signing Ceremonies, Washington: President Truman and Dean Acheson at 4:30—WCBS-TV, WNBT, WJZ-TV, WABD.
- 8-8:30—Preview: Richard Rodgers, Ann Crowley, Ray Heatherton. Guests—WCBS-TV.
- 8:30-9—Tele-Theatre: "Goodnight, Please." With Edward Everett Horton, Natalie Schafer and Howard St. John—WNBT.
- 8:30-9—Arthur Godfrey Talent Scouts—WCBS-TV.
- 9-9:30—The Goldbergs, With Gertrude Berg—WCBS-TV.
- 9:30—Play: "Sugar and Spice": Bonnie Baker, Bill Story—WNBT.
- 9-11—Boxing: Eastern Parkway Arena—WPIX; 10-11—St. Nicholas Arena—WNBT; From Philadelphia—WABD.

### TELEVISION

## MORNING

- 8:05-WQXR—Breakfast Symphony
- 8:15-WOR—Breakfast-Dorothy and Dick
- WJZ—Ed and Peggy Fitzgerald
- WCBS—Phil Cook Variety Show
- WINS—News: Morning Matinee
- 8:30-WNBC—Tex and Jinx Show—Variety
- WCBS—Margaret Arlen
- WNYC—Food Guide: Nutrition Talk
- WNEW—Anything Goes
- WMGM—News: Music: Weather
- 8:40-WNYC—Help Wanted: New York Today
- 8:55-WJZ—Gems for Thought—Dr. Ernest R. Palen
- WNYC—News Reports
- WMGM—News Reports
- 9:00-WNBC—News: Peter Roberts
- WOR—News: Harry Hennessy
- WJZ—Breakfast Club—Variety
- WCBS—News: Bob Hite
- WMBL—Fun at Ellington Show
- WNYC—Masterwork Hour
- WINS—Three-Corner Club
- WMGM—Carlton Fredericks—Talk
- WQXR—The New York Times News
- 9:05-WQXR—Jazz Music
- 9:15-WNBC—Ivan Sanderson, Naturalist
- WOR—Get More Out of Life
- WCBS—This Is New York—Bill Leonard
- WMGM—Recorded Music: Weather
- 9:30-WNBC—Norman Brokenshire Show
- WOR—The McCanns at Home
- WINS—Three-Corner Club
- WNEW—News: Scotty MacGregor Show
- WQXR—Fun at Breakfast—Ward Wilson
- WQXR—Piano Personalities
- 9:45-WCBS—Missus Goes A-Shopping; John Reed King
- WQXR—Composer's Varieties
- 9:55-WNYC—News Reports
- 10:00-WNBC—Fred Waring Show
- WQXR—News: Henry Gladstone
- WJZ—My True Story—Drama
- WMCA—News: Ted Steele Show
- WNYC—World of Science
- WINS—Music Shoppe
- WMGM—Bandstand, Ted Husing

## AFTERNOON

- 12:00-WNBC—News: Charles F. McCarthy
- WOR—Kate Smith Speaks and Sings
- WJZ—Welcome Travelers—Interviews
- WCBS—Wendy Warren and the News
- WMCA—News, Mr. and Mrs. Music
- WNYC—Midday Symphonies
- WINS—News, Don Goddard
- WNEW—Show Business
- WMGM—George E. Combs, News
- WQXR—The New York Times News
- 12:05-WQXR—Luncheon Concert
- 12:15-WNBC—Metropolitan Concert
- WCBS—Aunt Jenny—Sketch
- WINS—Hollywood—Pat O'Brien
- WMGM—Music
- 12:30-WNBC—Norman Brokenshire
- WOR—News: Henry Gladstone
- WJZ—News: Herb Sheldon Show
- WCBS—Helen Trent—Sketch
- WNYC—Edwin Franko Goldman, Receiving Citizenship Medal of VFW: Deputy Mayor John Bennett, Fire Department Band, and Others
- WINS—Quiz—Bushels of Fun
- WNEW—News: Four Aces
- WMGM—Luncheon Club: Johnny Olsen
- 12:45-WOR—The Answer Man
- WCBS—Our Gal Sunday—Sketch

## EVENING

- 6:00-WNBC—News, Kenneth Banghart
- WOR—News: Lyle Van
- WJZ—News Reports
- WCBS—News Reports
- WMCA—News Reports: Music
- WNYC—Young America Plays: YMHA Concert
- WQXR—The New York Times News
- 6:05-WJZ—Joe Hassel, Sports
- WQXR—Music to Remember
- 6:15-WNBC—Sports—Bill Stern
- WOR—Bob Elson—Interviews
- WJZ—Ethel and Albert
- WCBS—You and Fashions—Elizabeth Ann Tucker and Quincy Howe
- WMCA—Fashions in Melody
- 6:25-WMGM—Hollywood Gossip
- 6:28-WQXR—Weather Report
- 6:30-WNBC—Wayne Howell Show
- WOR—News, Fred Vandevanter
- WJZ—News, Edwin C. Hill
- WCBS—Variety: Herb Shriner, Raymond Scott, Quintet, Guest—Margaret Phelan
- WMCA—Racing Reports—Ernie Stone
- WNYC—City Rent Laws—Talk
- WINS—News, Don Goddard
- WNEW—News: Make-Believe Ballroom
- WMGM—Today's Races at Jamaica (Records)
- WV—1200 Club
- WQXR—Dinner Concert
- 6:35-WJZ—Allen Prescott
- 6:45-WNBC—Three-Star Extra—News
- WOR—Sports—Stan Lomax
- WCBS—Lowell Thomas
- WMCA—Sports—Steve Ellis
- WNYC—Weather News
- WINS—Sports News
- WMGM—Variety Music
- 6:55-WJZ—Animal World Court
- 7:00-WNBC—Supper Club Variety
- WOR—Fulton Lewis Jr., Comments
- WJZ—Resilience, Edson
- WCBS—Play: Beulah, With Hattie McDaniel
- WMCA—News Reports

## AFTERNOON

- 12:55-WNYC—News Reports
- 1:00-WNBC—Mary Margaret McBride Show
- WOR—Luncheon Program
- WJZ—Variety Music: Bert Parks, Kay Arman, Buddy Weed Trio
- WCBS—Big Sister—Sketch
- WMCA—News: Mr. and Mrs. Music
- WNYC—Chamber Music
- WINS—Listen to Lacy
- WMGM—Recorded Music
- WQXR—Beauty Talk—Richard Willis
- WQXR—The New York Times News
- 1:05-WQXR—Midday Symphony
- 1:15-WJZ—Nancy Craig Show: Guest—Meg Mundy
- WCBS—Ma Perkins—Sketch
- 1:25-WMGM—News, Music
- 1:30-WOR—Hollywood Theatre: Surrender Is Farewell, With Joan Loring
- WCBS—Young Dr. Malone—Sketch
- WNEW—News: Recorded Music
- 1:45-WCBS—Guiding Light—Sketch
- WJZ—Dorothy Dix Program
- WNYC—News and Weather
- 1:55-WINS—Baseball: Yankees vs. Cincinnati, at St. Petersburg, Fla.—To 4:30
- 2:00-WNBC—Double or Nothing
- WOR—Queen for a Day

- WJZ—Breakfast in Hollywood
- WCBS—The Second Mrs. Burton
- WMCA—News: Ted Steele Show
- WNYC—Charles's Garden of Music
- WNEW—Music Hall
- WQXR—The New York Times News
- 2:05-WQXR—Record Review
- 2:15-WCBS—Perry Mason—Sketch
- WNYC—Junior High School Forum
- 2:25-WMGM—News: Music
- 2:30-WNBC—Today's Children
- WOR—Passing Parade
- WJZ—Bride and Groom Show
- WCBS—This Is Nora Drake
- WNYC—Symphonic Matinee
- WNEW—News: Music Hall
- WQXR—Curtain at 2:30
- 2:45-WNBC—Light of the World—Sketch
- WOR—Tello-Test—Quiz
- WCBS—What Makes You Tick?
- WMGM—Guest Star
- WQXR—Home Music Quiz
- 3:00-WNBC—Life Can Be Beautiful
- WOR—Red Benson Movie Matinee
- WJZ—Ladies Be Seated
- WCBS—David Harum—Sketch
- WMCA—News: Ted Steele Show
- WMGM—Recorded Music
- WQXR—The New York Times News

## MORNING

- 8:05-WQXR—Breakfast Symphony
- 8:15-WOR—Breakfast-Dorothy and Dick
- WJZ—Ed and Peggy Fitzgerald
- WCBS—Phil Cook Variety Show
- WINS—News: Morning Matinee
- 8:30-WNBC—Tex and Jinx Show—Variety
- WCBS—Margaret Arlen
- WNYC—Food Guide: Nutrition Talk
- WNEW—Anything Goes
- WMGM—News: Music: Weather
- 8:40-WNYC—Help Wanted: New York Today
- 8:55-WJZ—Gems for Thought—Dr. Ernest R. Palen
- WNYC—News Reports
- WMGM—News Reports
- 9:00-WNBC—News: Peter Roberts
- WOR—News: Harry Hennessy
- WJZ—Breakfast Club—Variety
- WCBS—News: Bob Hite
- WMBL—Fun at Ellington Show
- WNYC—Masterwork Hour
- WINS—Three-Corner Club
- WMGM—Carlton Fredericks—Talk
- WQXR—The New York Times News
- 9:05-WQXR—Jazz Music
- 9:15-WNBC—Ivan Sanderson, Naturalist
- WOR—Get More Out of Life
- WCBS—This Is New York—Bill Leonard
- WMGM—Recorded Music: Weather
- 9:30-WNBC—Norman Brokenshire Show
- WOR—The McCanns at Home
- WINS—Three-Corner Club
- WNEW—News: Scotty MacGregor Show
- WQXR—Fun at Breakfast—Ward Wilson
- WQXR—Piano Personalities
- 9:45-WCBS—Missus Goes A-Shopping; John Reed King
- WQXR—Composer's Varieties
- 9:55-WNYC—News Reports
- 10:00-WNBC—Fred Waring Show
- WQXR—News: Henry Gladstone
- WJZ—My True Story—Drama
- WMCA—News: Ted Steele Show
- WNYC—World of Science
- WINS—Music Shoppe
- WMGM—Bandstand, Ted Husing

## AFTERNOON

- 12:00-WNBC—News: Charles F. McCarthy
- WOR—Kate Smith Speaks and Sings
- WJZ—Welcome Travelers—Interviews
- WCBS—Wendy Warren and the News
- WMCA—News, Mr. and Mrs. Music
- WNYC—Midday Symphonies
- WINS—News, Don Goddard
- WNEW—Show Business
- WMGM—George E. Combs, News
- WQXR—The New York Times News
- 12:05-WQXR—Luncheon Concert
- 12:15-WNBC—Metropolitan Concert
- WCBS—Aunt Jenny—Sketch
- WINS—Hollywood—Pat O'Brien
- WMGM—Music
- 12:30-WNBC—Norman Brokenshire
- WOR—News: Henry Gladstone
- WJZ—News: Herb Sheldon Show
- WCBS—Helen Trent—Sketch
- WNYC—Edwin Franko Goldman, Receiving Citizenship Medal of VFW: Deputy Mayor John Bennett, Fire Department Band, and Others
- WINS—Quiz—Bushels of Fun
- WNEW—News: Four Aces
- WMGM—Luncheon Club: Johnny Olsen
- 12:45-WOR—The Answer Man
- WCBS—Our Gal Sunday—Sketch

## EVENING

- 6:00-WNBC—News, Kenneth Banghart
- WOR—News: Lyle Van
- WJZ—News Reports
- WCBS—News Reports
- WMCA—News Reports: Music
- WNYC—Young America Plays: YMHA Concert
- WQXR—The New York Times News
- 6:05-WJZ—Joe Hassel, Sports
- WQXR—Music to Remember
- 6:15-WNBC—Sports—Bill Stern
- WOR—Bob Elson—Interviews
- WJZ—Ethel and Albert
- WCBS—You and Fashions—Elizabeth Ann Tucker and Quincy Howe
- WMCA—Fashions in Melody
- 6:25-WMGM—Hollywood Gossip
- 6:28-WQXR—Weather Report
- 6:30-WNBC—Wayne Howell Show
- WOR—News, Fred Vandevanter
- WJZ—News, Edwin C. Hill
- WCBS—Variety: Herb Shriner, Raymond Scott, Quintet, Guest—Margaret Phelan
- WMCA—Racing Reports—Ernie Stone
- WNYC—City Rent Laws—Talk
- WINS—News, Don Goddard
- WNEW—News: Make-Believe Ballroom
- WMGM—Today's Races at Jamaica (Records)
- WV—1200 Club
- WQXR—Dinner Concert
- 6:35-WJZ—Allen Prescott
- 6:45-WNBC—Three-Star Extra—News
- WOR—Sports—Stan Lomax
- WCBS—Lowell Thomas
- WMCA—Sports—Steve Ellis
- WNYC—Weather News
- WINS—Sports News
- WMGM—Variety Music
- 6:55-WJZ—Animal World Court
- 7:00-WNBC—Supper Club Variety
- WOR—Fulton Lewis Jr., Comments
- WJZ—Resilience, Edson
- WCBS—Play: Beulah, With Hattie McDaniel
- WMCA—News Reports

## MORNING

- 10:00-WABD—Kindergarten—Pat Melkie
- 10:30-WABD—Television Shopper
- 11:00-WABD—Rumors Room
- 11:30-WABD—Margaret Johnson Songs
- 11:45-WABD—A Woman to Remember

## AFTERNOON

- 12:00-WABD—Amanda, Songs
- WJZ-TV—News (Hourly to 5)
- 12:15-WABD—Man on the Street
- 12:30-WCBS—Music, Film Shorts
- WABD—Ted Steele, Piano
- 1:00-WCBS-TV—Warren Hull Show: Guest—Theodore Sander Jr.
- WABD—Okay Mother, Dennis James
- 1:30-WCBS-TV—Variety Fair, With Dorothy Dean: Guests—Mrs. Hazel McClain, Dr. Howard C. Pierce
- WABD—Needle Shop
- 1:45-WABD—Midday Chapel
- 2:00-WABD—Women's Club
- 2:30-WNBC—Meet the Expert: Eloise McElhone
- 2:45-WCBS-TV—WNBT, WJZ-TV, WABD—North Atlantic Treaty Signing Ceremonies, Washington: President Truman, Dean Acheson, and Others, at 4:30
- 4:30-WPIX—Music
- 5:00-WNBC—Western Balladeer

## TELEVISION

- WABD—Test Pattern: Music
- WJZ-TV—Cowboy Club
- WPIX—Comics on Parade
- 5:15-WCBS-TV—Music: weather
- WPIX—Plexie Playtime
- 5:30-WCBS-TV—Western Film: The Chuckwagon, With Sheriff Bob Dixon
- WNEW—Howdy Doodie
- 5:45-WPIX—Trace a Pix: Children's Show
- 5:55-WABD, WJZ-TV—News Reports
- 6:00-WNBC—Easy Does It—Variety: Adele Gard and Johnny Andrews
- WABD—Small Fry Club
- WPIX—Six-Gun Playhouse
- 6:25-WNBC—Weather—Tex Antoine
- 6:30-WCBS-TV—Lucky Pup
- WNBT—Kids A. C.—Sports
- WABD—Alan Logan Trio
- 6:45-WCBS-TV—Bob Howard Show
- WABD—Vincent Lopez, Pianist
- WJZ-TV—Ship's Reporter
- 7:00-WCBS-TV—Your Sports Special: Caswell Adams and Dolly Stark, With Guests
- WNBT—Kukla, Fran and Ollie Show
- WABD—Inside Photoplay: Wendy Barrie
- WJZ-TV—News and Views: Gordon Fraser, Comments
- WPIX—News: Telepix
- 7:10-WCBS-TV—Sportsmen's Quiz

## TELEVISION

- 7:15-WCBS-TV—Manhattan Showcase: Jimmy Downes, Helen Gallagher: Guests—Lenny Claret, Len Lynn, Susan Delmar
- WJZ-TV—Earl Wrightson Show
- WPIX—Jimmy Powers' Powerhouse
- 7:30-WCBS-TV—Television News
- WNBT—Henry Morgan Show
- WABD—Manhattan spotlight
- WPIX—Jazz Concert
- WJZ-TV—John Kieran's Kaleidoscope
- 7:45-WCBS-TV—Campus Corner, With Beverly Fite and Others
- WNBT—News—John Cameron Swaysz
- WABD—The Scoreboard, With Louis Siffart
- WJZ-TV—The Fitzgeralds
- 7:55-WABD—Camera Headlines
- 8:00-WCBS-TV—Preview: Tex McCrary, Jinx Falkenburg: Guests—Richard Rodgers, Ann Crowley, Ray Heatherton and Others
- WNBT—Nature of Things—Dr. Roy Marshall
- WABD—Views of the News
- WJZ-TV—Film; Sky Safari
- WPIX—Jimmy Jamall, Inquiring Photographer
- 8:15-WNBC—Roberta Quinlan, Songs
- WABD—The New York State Tax—Julian Anthony
- 8:30-WCBS-TV—Arthur Godfrey Talent Scouts

## FM STATIONS

- (Dial Settings in Mezeccleaves)
- 9:00 A. M.—10:00 P. M.—Fordham University WFUV—90.7
- 9:45 A. M.—3:00 P. M.—News: Variety Music WZKX—93.1
- 4:00-11:00 P. M.—Variety: Music WNYC—FM—93.9
- 7:00 A. M.—Same as WNYC
- 10:00-12:00—News and Music WCA—FM—92.5
- 3:00-9:00—Same as WMCA WJZ—FM—95.5
- 5:45 A. M.—1:00 P. M.—Same as WJZ WQXR—FM—96.3
- 7:00 A. M.—1:00 P. M.—Same as WQXR 1:00-WCBS-TV—FM—97.1
- 5:30 A. M.—1:00 P. M.—Same as WNBC WGEN—97.9
- 2:55-10 P. M.—News and Music WOR—FM—98.7
- 8:00-8:00 P. M.—Music and Variety WAB—95
- 3:00-12 P. M.—Concert Music WPM—FM—100.3
- 6:00 A. M.—2:00 P. M.—Same as WMGM WBS—FM—101.1
- 5:45 A. M.—1:05 P. M.—Same as WBS WGH—FM—101.9
- 12:30-9:05 P. M.—News, Variety Music